

12th Annual Cool House Tour Guidebook Advertising Packet

Co-produced
by



PO Box 1447
Austin, TX 78767-1447
www.txses.org

On **June 22, 2008**, some of the finest examples of sustainable architecture in Austin will be open to the public. The Texas Solar Energy Society and the Austin Energy Green Building Program are partnering to produce the event.

A professionally produced 8.5" x 11" Guidebook is being published that serves as the admissions access to the self-directed tour; it will consist of sections devoted to each site, highlights of significant solar and sustainable features, and information on green building and design. Together with a Glossary of Terms, this Guidebook will serve a useful resource to the more than 2,300 expected attendants long after it serves as their ticket to the tour.

We invite you to join as a local supporter to promote sustainable building and your business, service or product.

<u>Ad sizes:</u>	<u>Dimensions:</u>	<u>Price:</u>
1/8 Page	3.6" w x 2.25" h	\$225
1/4 Page	3.6" w x 4.85" h	\$375
1/2 Page	7.5" w x 4.85" h	\$725
Full Page	7.5" w x 10" h	\$1,375
Inside Covers	7.5" w x 10" h	\$1,500

And



Submission Requirements

Files must be in TIF, JPEG or PDF format and should be saved at a *minimum* resolution of 300 dpi to ensure quality printing.

Files must be sent electronically,
via email to judy@happyratstudio.com
or mail Compact Disk to: TXSES Cool House Tour,
PO Box 1447, Austin, TX 78767.

For graphics questions, please contact Judy at
judy@happyratstudio.com or 512-255-4076.

**Contact
Information**

Deadline:

All submissions and materials are due **May 12, 2008**. Payments for all ads are due **May 1, 2008**.

Sponsorship:

For information on becoming a sponsor of the 12th Annual Cool House Tour, please contact Natalie Marquis at 512-657-8652 or info@txses.org.

Attachment:

Tear-sheet of ad sizes